

### Happy 10<sup>th</sup> Anniversary

# Ink Spots



#### The Newsletter of the Fremont Area Writers

The "Centennial" Branch of the California Writers Club

Myrla Raymundo, MBA Managing Editor raymundomyrla@gmail.com

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Visit us at http://cwc-fremontareawriters.org

# May 2019's Speaker Buyers DO Judge a Book by Its Cover!

Saturday May 25th 2:00 to 4:00 P.M.

e're all familiar with the old saying, "Don't judge a book by its cover," but that simply doesn't hold true in our current market. Your book's potential purchasers scroll through hundreds or even thousands of thumbnail listings on Amazon or Smashwords, in search of something that LOOKS interesting. Your book may not even be considered unless its cover design draws the buyer's eye.

With self-publishing settling into the mainstream, fierce competition has upped the ante for independent authors. The finest books have strong, well-written stories—but to initially attract its potential readers, even the best book needs a dynamic cover.

At FAW's May 25th event, **Andrew Benzie**, a Bay Area native with over 30 years of experience in the graphic design business,



**ANDREW BENZIE** 

will discuss a host of elements that make a strong cover design and illustrate them with samples of successful covers (along with some not-so-successful ones). Andrew will be happy to talk about your cover design ideas (front, back and spine) and answer any questions you may have regarding the over-all design of your book.

He is the owner/founder of **Andrew Benzie Books (andrewbenziebooks.com)**, and a board member and online administrator for the **Mount Diablo Branch of the** *California Writers Club*.



Terry Tosh
FAW President

# President's Message

We're having fun and learning stuff! Lots of plans being made and executed. People working diligently for the fulfillment of "writer's helping writers." Talent being shared and honed to sharp edges.

How can it be May, already? We've had the HPB events going on for a good while now and I want to thank our published authors and fellow members for participating in getting the word out about our group and this event. We especially want to give **BIG SHOUT OUT** to the mastermind behind the project, Nancy Guarnera, who has worked non-stop to ensure the success of this endeavor. Additional **SHOUT OUTS** to our Publicity and Hospitality teams for spreading the word and then assuring our visitors that they are most welcome to join us moving forward.

Progress is being made, and lives are being changed as we have the opportunity to encounter some of the best talent in the writing and publishing field. Thank you, Knuti VanHoven for your continued efforts in this search for excellent speakers! Congrats to Art Carey and Anita Tosh for their short stories being selected for inclusion into the *CWC Literary Review*! There was a ton of competition, and only room for 28 stories, out of 250+ entries!! Honorable mentions for three other of our members who were on the shortlist for inclusion, Chris Dews, Evelyn LaTorre, and Nancy Guarnera! I understand their stories may be included in the CWC website edition—still not determined as of this writing.

New critique groups are forming, and additional "Open Mic" sessions are being planned, as well as book signings, workshops and panel discussions. Our branch is *roaring*!

Our year-long celebration of 10 years in "business" speeds along like an express train, gaining speed as we approach our July Picnic! Hope to see many of you there. Come and enjoy a time of relaxation and reminiscence as we gather on July 6th at Lake Elizabeth Park, in Fremont. (Look for details in our Ink Spots newsletters and on our website.)

Reminders: Board elections are coming up in June and it's time for membership renewal in July.

Here's to the next level in our climb to literary success!

**Terry** 

#### FREMONT AREA WRITERS MONTHLY CALENDAR

**MEMBERSHIP MEETING** 

Fourth Saturday
2:00 p.m. - 4:00 p.m.
42 Silicon Valley Rm 106
6600 Dumbarton Circle,
Fremont

**BOARD MEETING** 

Fourth Saturday
12:30 p.m. – 1:45 p.m.
42 Silicon Valley Rm 106
6600 Dumbarton Circle,
Fremont

**OPEN MIC** 

Fourth Monday
7:00 p.m. – 9:00 p.m.
Suju's Coffee & Tea Mtg Rm
3602 Thornton Ave,
Fremont

# FAW Board Members



TERRY TOSH President



KNUTI VANHOVEN Vice President



CARMEN VONTICKNER Secretary



CHERILYN JOSE Treasurer



BOB GARFINKLE
Past President –
Fremont Area Writers
Past President –
CA Writers Club

## JACK LONDON AWARDEES

#### FREMONT AREA WRITERS

2009 Bob Garfinkle

2011 Myrla Raymundo

2013 Carol Hall

2015 Art Carey

2017 Shirley Ferrante

# FAW Chairpersons



ART CAREY
Signage
Facility Liaison



SUE CURTZWILER Hospitality Co-Chair



TISH DAVIDSON CA Writers Club Representative



CHRIS DEWS Membership Webmaster



BOB GARFINKLE Historian Past President



NANCY GUARNERA "Second Saturdays" Writer/Co-Editor, Ink Spots



CAROL HALL Facebook Page Past President



CHERILYN JOSE CWC Advertising & Promotions



EVELYN LATORRE Nor-Cal Representative



TONY PINO Open Mic



JAN SMALL Book Signings



ANITA TOSH Authors' Table Book Exchange



KNUTI VANHOVEN Speakers Program Publicity



CARMEN VONTICKNER Hospitality Co-Chair

#### **FAW MISSION STATEMENT**

Fremont Area Writers educates writers and the public by providing:
Forums for educating members in the craft of writing and marketing their works and,
Public meetings, workshops, and seminars open to all writers and the general public
to facilitate educating writers of all levels of expertise. (Article II Section 1:1.1 and 1.2 FAW Bylaws)

# KUDOS - Members' News

**Kudos to Art Carey** whose story **"Fry Baby,"** about a homeless high school student keeping her homelessness hidden and her life together was selected to be published this summer in the CWC *Literary Review*.

**Kudos to Urmila Patel** for her successful **"Second Saturday" event at Half Price Books** at the Fremont Hub. She shared her memoir *Out of Uganda in 90 Days* with an enthusiastic audience that was captivated by the power of her story..

**Kudos to Anita Tosh** whose story **"The Locked Room,"** set in a vacation cabin with a mystical locked room to the afterlife, was selected to be published this summer in the California Writers Club *Literary Review*.

**Kudos to Nancy Guarnera (Home Coming), Evelyn LaTorre (Roughing It)** and **Chris Dews (Small Pig's Story)** who were among those whose work made the short list, but will not appear in the print publication because of space limitations. Congratulations to all who whose superior writing was recognized by the *Lit Review* judges this year.

# HAPPY MEMORIAL DAY?

# And Now, A Word from Our Editor

Welcome to our May 2019 issue of Ink Spots. It contains the latest FAW news, tidbits, poems, prose, essays, and articles written by our members. It also contains information from other branches of the California Writers Club.

Ink Spots is emailed to members on or around the 15<sup>th</sup> of each month (excluding July) and is available on the FAW website **cwc-fremontareawriters.org**. We email Ink Spots to all the different branches of the California Writers Club, as well.

We welcome your submissions—please send them to the Editor at the following email addresses:

inkspots@cwc-fremontareawriters.org and myrlaraymundoback@gmail.com and/or raymundomyrla@gmail.com



MYRLA RAYMUNDO, MBA Managing Editor Ink Spots

#### **Submission Guidelines**

**SUBMISSION DEADLINE**—On or before the First Day of the publication month (May 1st for the May issue)

**WORD COUNT**—**Feature articles** (Presidents Message, Featured Member, etc.): 300 words max. **New Member bios**: 150 words max. **Kudos**: 75-80 words max. **Creative Submissions**: 1,000 words max. (unless you are willing to have longer pieces serialized)

FORMAT— Text: Word.doc Photos: JPEG

# April's Speaker Recap



# The Absolute Joy of Poetry

Cathy Dana
Poet Laureate of Alameda

"You can capture the essence of a person in a poem!" Cathy Dana

hen Cathy Dana was in grammar school, she had the very good fortune to have a teacher who inspired in her and three of her classmates, Judy, Dorothy and Cyndi, a love of poetry. Instead of the usual games young girls play, Cathy and her friends made up titles they thought perfect for poems and presented them to Mrs. Law. She then assigned each girl a selection of titles requesting a poem be written for each one. The girls were off and writing! Cathy and her friends became known as "the school's poets." Cathy continues to this day to delight in expressing her love of life through her poetry. As you might expect she has carried on the tradition of encouraging others to express themselves through this most wonderful form of creative expression as she did with us at the April meeting.

Exemplifying the mystical nature of poetry and the profound joy it can convey, Cathy shares its meaning in her life.



NA NASA Jan Lan

Cathy wields her Poet Laureate Pencil as she shares one of her poems.

Reading from her book, *My Dad Believed in Love*, Cathy shared her favorite poem "They Don't Know." About her father and all he meant to her, it is an example of capturing the essence of a person. It illustrates all the things that so many people who knew him, did not know about him. She encouraged us all to explore this form of honoring someone we love.



# Calling All FAW Published Authors

# FAW is Partnering with Half Price Books in Fremont



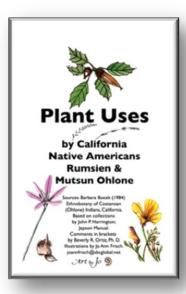
HPB at the Fremont Hub

Great news! **Fremont Area Writers** is now partnering with **Half Price Books in Fremont** to present "**Second Saturday**" — **Meet Your Local FAW Authors** monthly readings by FAW published writers. Readings will be scheduled from 2:00–4:00 p.m. unless arranged otherwise at time of scheduling. A different author will be featured each month.

This opportunity is available to FAW members who are published authors with books to sell. Keep an eye on your email for more information, or contact **Nancy Guarnera** to schedule your month. Don't wait, 2019 is filling up fast! **faw-hpb@cwc-fremontareawriters.org**.

#### "Meet Your Local FAW Author" for June 2019

Saturday June 8<sup>th</sup> 2:00 - 4:00 p.m. Half Price Books Fremont Hub



Join author and artist **Jo Ann Frisch** for the June FAW "Second Saturday" event at Half Price Books in the Fremont Hub, as she reads from her beautifully illustrated book *Plant Uses by* California Native Americans Rumsien and Mutsun Ohlone. Jo Ann will answer questions and discuss her interest in the subject, both literary and artistic. Don't miss this special opportunity to see art and text support each other on the page.

Everyone is welcome!



JO ANN FRISCH

# FAW—HPB "Second Saturdays"

May's "Meet Your Local FAW Authors"



Fremont

Writers

offers an

explanation to an

audience

member's

question.

n Saturday, May 11th FAW author, Urmila Patel shared the devastating story of her family's experience living in Uganda during the brutal coup that brought Idi Amin to power in 1971. Seen through the eyes of her 14 year-old self, Urmila's book, *Out of Uganda in 90 Days*, has a visceral impact one often finds in first-person accounts of events such as this. Her audience was incredibly moved by her story and her willingness to share it.

Urmila began by reading about her joyful days as a child in this tropical paradise when the large Asian community and the Ugandans lived side-by-side in peace and harmony. Then, before a crowd of almost twenty friends, family and bibliophiles, her reading took a darker turn as she described the terror of Idi Amin's sudden rise to power. Even today, decades later, her memories of the fear and horror her family and their friends and neighbors endured, bring her to tears. While she and her family escaped with their lives, many people were not so fortunate.

Her audience showered her with questions and true appreciation for her openness to include them in the sharing of her memories from this tragic part of her life.

# Notes from the World

#### Do You Know What NorCal Is?

by Tish Davidson

On the first Saturday in May, I attended the NorCal board meeting as a temporary representative of Fremont Area Writers. Although I have been a member of the branch for many years, I did not clearly understand what exactly the statewide Central Board or the regional NorCal Board does. This is what I learned at the NorCal meeting. The responsibilities of the Central Board are to handle IRS filings, commission and pay for a professional audit, provide insurance to cover CWC activities, acquire and pay for any necessary legal advice, make sure that the club remains in compliance with the 501(c) (3) nonprofit regulations, and publish the *Literary Review*. These activities are supported by the portion of your dues that go to the state board.

NorCal represents 14 different branches that make up 75% of the membership of CWC. There is also a sister SoCal branch representing branches south of the Central Coast. The functions of NorCal are to train new presidents, vice presidents, treasurers, and membership chairs and future branch leaders through a leadership conference held every other year; to facilitate the exchange of ideas among branches on successful activities and speakers; and to represent CWC at the SF Writers Conference and the Bay Area Book Festival. Funding for NorCal activities is provided by the state board in the form of a yearly grant.

In terms of successful activities, the North State branch had great success partnering with an amateur theater company for an evening of dramatic short story readings, but is now struggling to recover from the fires last autumn. Redwood Writers and North State both have booths at local festivals every year where their writers can sell their books. In addition, there was a general consensus that a centralized NorCal speakers bureau should be set up to help clubs find speakers for monthly meetings.

The NorCal board meets three times a year. The time commitment for this position is not great, and it provides a good opportunity to meet CWC members from other branches and find out what works for them. FAW currently is looking for a permanent representative. Please consider volunteering for this position.

# Calling all FAW Members

# **VOLUNTEER OPPORTUNITIES**

#### 1. New Nor-Cal Representative Needed

Evelyn LaTorre is asking for a volunteer to replace her when her term expires in June.

#### 2. Volunteer Coordinator Needed

Are you skilled at herding cats? Well, this will be even easier. FAW needs a talented, patient people-person to help our members find that perfect volunteer opportunity for them. If this sounds like the perfect volunteer opportunity for you, please contact FAW President Terry Tosh 408-314-4926.

### HAPPY 10TH ANNIVERSARY

# The Picnic is Coming

# Saturday July 6<sup>th</sup>

11:00 to 3:00...

Lake Elizabeth Fremont Redwood 2 Area

# **FOOD**

#### **Provided**

Burgers, Hot Dogs, Veggie Burgers, Buns & Trimmings, Bottled Water

#### \*Please Bring\*

Your Last Name Begins with

A thru C Salads

D thru G Side Dish

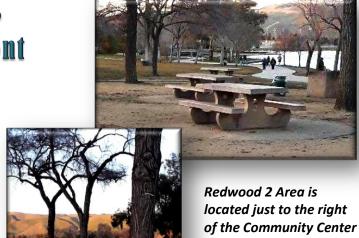
H thru R Dessert

S thru Z Snacks (chips, etc.)

# SPECIAL NEEDS

Special dietary needs, please bring whatever you need

Bring your own soda or specialty drink if needed (Please no alcohol!)



# **Volunteer Opportunities**

which is located at the light at the intersection

of Paseo Padre Blvd & Mission View Drive.

Arrive at 10:00 to help with set-up
Assist the Grill Master with cooking
Stick around at the end and help
clean up (especially important)

## Don't Forget to Bring...

Other meat, seafood or veggies to grill
A special chair & pillow if needed
A Hat Sunscreen Bug spray
Anything else you might need or want

# FUN & GAMES, ETC.

#### Answers to Last Month's FAW FUN FACTS Quiz

#### Happy 10th Anniversary

# FAW FUN FACTS

- 1. Where does FAW currently hold its meetings? What is the significance of the number in the name?
  - 42 Silicon Valley, 6600 Dumbarton Circle, Fremont, CA 42 is the answer to the ultimate question as declared by Deep Thought in the book *Hitchhiker's Guide to the Galaxy* written by Douglas Adams
- 2. What is the submission deadline for the FAW newsletter, Ink Spots?
  - The first of each month (except July no newsletter in July)
- 3. What is the name of the FAW newsletter?
  Ink Spots
- **4.** How often is the newsletter "published?"
  - Monthly (with the exception of the month of July)
- 5. What is the date of the FAW 10<sup>th</sup> Anniversary Picnic?
  July 6th
- **6.** Where is the picnic being held this year?
  - Fremont Community Park at Lake Elizabeth in Redwood 2 Area

- 7. Which FAW member has hosted the picnic in the recent past?
  Myrla Raymundo
- 8. Where was the picnic held last year?
  At the Union City Museum in Union
  City
- 9. What are the three types of FAW membership?
  - Active, Associate and Supporting
- 10. Explain the three types of membership and how they differ?

Active Member: has published/self-published a book within the last 10 years or published three articles in a newsletter, paper, etc. of greater than 1000 circulation

**Associate Member:** is working toward publication of a book or has been published in digital or print publications

**Supporting Member:** non-writers who love the craft of writing and wish to support local writers and participate in branch activities and events

Hope you've enjoyed these FAW FUN FACTS and that you've learned some things you didn't know about Fremont Area Writers!

# FAW Featured Member

# Sue Curtzwiler Volunteering Opens Unknown Possibilities

A note about volunteering – it opens unknown possibilities. Since I have become part of the Fremont Area Writers Hospitality team and coordinator for the 10th Anniversary picnic, I'm learning people's names and getting to know them. I have received encouragement to start writing again. I truly enjoy my volunteer activities. Please, if you see something you'd like to do for the branch, speak up. Your involvement helps us support and encourage writers like you to write.



partan Stadium, 49-yard line at Spartan City of San Jose State University (SJSU). That's where Sue Curtzwiler started her infancy as her parents completed their studies at SJSU. A native of the Bay Area, she grew up in San Leandro until high school graduation; soon after, her family moved to Fremont. Sue ventured out to see the sights of Santa Clara, Mt. View, San Jose, Modesto, and returned to Fremont about 30 years ago.

She discovered writing when she was in the eighth grade with an essay contest in the Oakland Diocese. Although it was finished, she was too shy to submit the story of what she thought was her vocation calling. Attending Catholic school, at one time she considered the convent life; however, her story was that she wanted family life, to be the best possible wife and mother. The prize was to have dinner with the Bishop of the Oakland Diocese and other eighth grade winners in the area. The teaching staff remarked the paper was well done and too bad it was turned in late.

San Lorenzo High School and Ohlone Community College journalism classes gave her a platform to learn about feature stories that appeared in those school's newspapers.

Sue entered the exciting world of Silicon Valley when new companies were punctuating empty land spaces along Highway 101. While an employee, she joined the volunteer staff of the Fairchild Semiconductor company newsletter, *Data Bits*. Feature stories about employees running the Boston Marathon and flying glider planes over Mission Peak became her focus. She gained front page popularity and was asked to become editor when the existing editor left that role. Participation with the Fairchild newsletter helped her garner a technical writing position, the wobbly, iceberg stepping stone that launched a 25-year career.

Square dancing, ball room dancing, camping, photography, and even week long back packing trips have been past interests. Cooking and experimenting with her own healthy recipes is her current focus.

Most of all, **Sue has the best treasure she could ever want**; a loving, supportive family and life-long friends of over 40 years that she made when her family moved to Fremont.

# More Notes from the World

### Prompts Website

If you need to jump-start your writing or just like being prompted with an idea or a first line, check out this site! https://blog.reedsy.com/creative-writing-prompts/comedy/

## Poets Needed for Public Schools Program!

Alameda County Council for the Arts and the Fremont Cultural Arts Council are looking for volunteers to go into public schools and introduce students to poetry! Remember the first time you discovered what poetry could be to you? This is your chance to spread that inspiration! For more information about this exciting project, contact: Margaret Thornberry, President, Fremont Cultural Arts Council, P.O. Box 1314, Fremont, CA 94538

## Resources Suggested by Our Members

**Duotrope.com** is an award-winning resource for writers and artists. Find publishers and/or agents for your work. It offers submission trackers, custom searches, deadline calendars, statistical reports, and extensive interviews. This is a paid subscription service (\$5/month or \$50/ year).

**Winning Writers.com** finds and creates quality resources for poets and writers. It offers a free newsletter and some cash prize contests that are free to enter. **winningwriters.com** 

**Writers Weekly.com** It offers a free newsletter with contest opportunities. **writersweekly.com** 

### Better Writing Tip of the Month

**Benjamin Dreyer, chief copy editor for Random House**, advocates that writers should eliminate the following words from their prose: very, rather, really, quite, in fact, just, pretty (the modifier such as pretty exciting, not as in attractive, although describing something as pretty is, well, pretty boring), just (meaning merely such as he just laughed, not as in a just verdict), of course, surely, and actually. Can you do this? Try removing these words from something you have already written. Does it make your prose crisper? Does it force you to find more precise words for what you want to say?

## FREMONT AREA WRITERS' CORNER

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#### Bird Sat on a Tree

A bird sat on a winter barren tree
He looked far and wide to see
A worm on the ground was found
And became his dinner downtown

#### by Susan M. Curtzwiler

(Written at the April 2019 FAW general meeting—topic The Art of Poetry)

#### **Elixir of Life**

Cause Celebre
Olfactory Delight
Finely ground Finesse
Fond dreams of Mornings to come
Exuberant Anticipation
ELIXIR of LIFE

by Terry Tosh

### **Spring: A Limerick**

Spring is the best season of all!

Mom birthed me in April, not fall.

But that is not why —

In winter I die!

I need sunlight and warm days, ya'll!

by Claire Adalyn Wright

# And the Poetry Continues

#### Kathleen

Based on my Mother, who was always a study in contradiction and attitude.

She was Blue Suede Shoes, CountryNWestern and Frank Sinatra's sultriest fan.

She was a clash of emotions; some days a mountain peak, others a valley low.

She was bright red, deep blue and pink sublime.

She was sweet and sour with a dollop of bitter and heap of spice.

On a good day, she was Summer, personified; on others, "STORMY WEATHER".

A muscle car cum Model-T

Definitely a cougar, though at times a kitty in peril.

She could rake you over the coals while sweeping the floor with you or hold you close and whisper comfort, even if it was often Cold.

A brass band with RockNRoll overtones in pastel fluorescence.

Here one instance, there the next.

Never to be forgotten, often to be resented, always to be a subject of conversation.

Sincerely, Terry Tosh

by Terry Tosh

#### FREMONT AREA WRITERS' CORNER (Continued)

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Part 3—More rattlesnake adventures from Jo Ann Frisch

#### **Hibernation**

"Want to see where Fred hibernates?"
Katie asked, dressed in her hunting outfit with the antenna sticking out.

"I'm ready," I grabbed my camera and jacket.



The weather was almost freezing. We walked toward the creek. Maples held onto their last show of gold, leaves choked the banks of slow flowing Alameda Creek. The clear blue sky did not promise more needed rain.

We crossed the bridge, turned left and followed the trail in the stillness of mid-morning, our footfall muffled by damp leaves. About a quarter mile downstream we heard static on the radio. Katie turned toward the creek, and walked across a sandy bank almost to the edge. The signal got louder. She continued along the creek and then climbed toward a rocky outcrop about ten feet from the creek. The signal increased, she stopped and turned off the radio and motioned me to stop. On her knees, she leaned toward a dark opening between the rocks and then pulled back.

"This is their hibernaculum," she said. "That's Latin for the place they hibernate."

I squatted beside her but couldn't see anything. She stood, pushed down the antenna and walked back upstream.

"Was Fred in there, in his hibernaculum?"

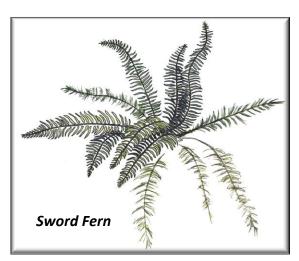
"No, but he's nearby. I picked up a faint signal from Cleo, too, our female rattlesnake. She shares the hibernaculum with Fred and a few others that aren't tagged. I didn't want to get any closer. On cold days they move slowly and may be defensive," she said.

"I thought they were solitary. I guess they den together for protection?"

"Yes, through research like mine, we're learning new things about them all the time."

#### **Rattlesnake Sleep**

Deep under a rock crevice
Cozy in their hibernaculum
Stretching out among
Coils of acquaintances
Slithering in before the freeze.
Rubbing, smelling, tangling
Pricking, pricking
Dreaming of live spawn
In the spring.



#### FREMONT AREA WRITERS' CORNER (Continued)

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Part 4—More rattlesnake adventures from Jo Ann Frisch

#### **Awakening**

Cleo yawned and smelled something warm on the air. Stretching, she trembled and moved toward the sunlight. Cloudy, diffused movement nearby, she flicked her tongue and glided between bed mates into the rocky outside. Hunger drove her back and forth, over and under rocks looking for the creature that stirred her from slumber. Perhaps a vole or a ground squirrel just waking from their sleep.

Her intense itching was soothed by the rough rocks until a snag caught her. Wriggling, she crawled out of her old skin and shed the scales from her eyes. She looked into the bright morning and smelled the warmth again.

Hunting was good throughout spring into summer and Cleo grew fat from the abundance of mice and young ground squirrels. Heavy with internal eggs, she slithered under a rotting log, down into the coolness, curling around and around. She sheltered there in the silence, waiting.



#### Rattlesnake Birth

Yawning, fangs shining
Writhing, rippling, slipping
Out from inside alive
Armed with venom
Rattles not formed
Till first molt,
One rattle.

Cleo clustered young within her coils for a day and then followed the wind promising a warm body. Her half dozen or so young hung around for about a week until shedding their skin. Then they crawled away to live off mice and voles.

Some becoming prey to king snakes which are immune to rattlesnake venom.

Poetry and illustrations by Jo Ann Frisch

# Send Us Your Submissions

# More Notes from the World

#### \*FREE\* Online Honors Class \*FREE\*

Jane K. Cleland, author of 12 mysteries and 5 nonfiction books is excited to share a new, completely free program she has created. It's called the **Honors Class**. Designed for thoughtful writers (and readers), the Honors Class provides one-minute lessons to improve and reinforce understanding of the tools skilled writers use to tell captivating stories.

Writers will learn new techniques that they can put to work right away, and readers will discover tricks of the trade that will deepen their appreciation of their favorite books. If this is of interest to you, you can access these in both text and podcast formats using the link above or via my website at <a href="http://janecleland.com/honors-class-overview/">http://janecleland.com/honors-class-overview/</a>— completely for free!

# Online Webinar with Jim Horan Author of *The One Page Business Plan*

Redwood Writers hosts **Jim Horan, author of** *The One Page Business Plan*, in this online webinar on **Wednesday, June 5, 2019, 6:00 p.m. – 6:45 p.m.** Online Cost: \$20 for CWC members and \$25 for non-members.

#### **REGISTER NOW at redwoodwriters.org**

When Does the Business of Being a Professional Author Get Easy? How do you turn a book, a single book, into a successful, profitable, sustainable business with multiple streams of income—that also happens to be fun? In this 45-minute intensive, fact-filled session, Jim Horan will share the story of how his first book led to the development of a global cottage industry. The key to Jim's success is a whole series of simple marketing and business development events that you can use to turn your book into a much bigger success than you could ever have imagined.

Join this Live Webinar! Webinar Leader Jim Horan is known for sharing tips, tricks and traps that you may never have heard of—ones that really work and simplify the business of being a successful, profitable author. There will be ample time for questions!

This is an opportunity to learn and ask questions in real time. You can join from your computer, phone, or tablet. Instructions on how to participate will be sent to you when you register. Plan to log on 10-minutes before the start time to set up your device.

Event Coordinator: Judy Baker membership@redwoodwriters.org